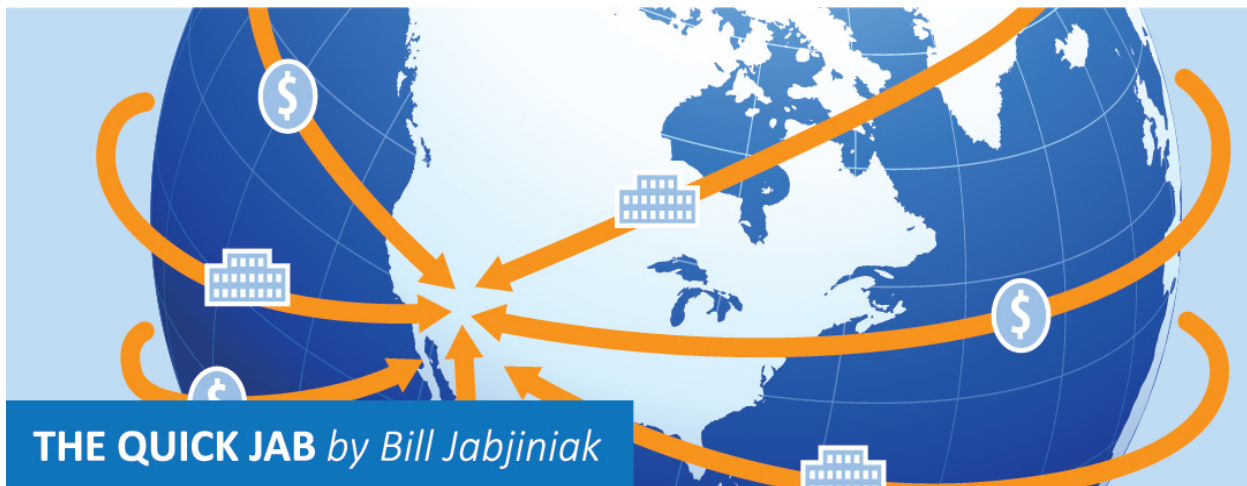


Economic Report

CITY OF MESA | OFFICE OF ECONOMIC DEVELOPMENT

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Reshoring and Foreign Direct Investment Opportunities Mesa, Arizona: A Strategic Choice for CEOs

In an era marked by geopolitical uncertainties, supply chain disruptions, and a need for improved time to market, CEOs of U.S. companies with manufacturing operations outside the country are actively exploring ways to bring back manufacturing to the U.S. (reshoring). Simultaneously, foreign-based companies are looking for foreign direct investment (FDI) opportunities to bring manufacturing closer to their U.S. customers. Mesa stands out as an exceptional destination, offering a supportive business environment and attractive opportunities for reshoring and FDI. Mesa offers some key advantages as companies seek to enhance their supply chains, mitigate risks, and optimize operational efficiency.

Political Stability and Favorable Business Climate: Mesa provides a stable and business-friendly environment, addressing concerns related to political instability in foreign markets. The state of Arizona is known for its pro-business policies, low taxes, and supportive regulations. Mesa has cultivated a reputation as an entrepreneurial hub, encouraging innovation and collaboration between businesses and local government entities.

Strategic Location and Robust Infrastructure: Mesa enjoys a strategic location with excellent connectivity. The city benefits from a well-developed transportation infrastructure, including highways, airports, and rail connections. This advantageous positioning enables streamlined supply chains, reduced transportation costs, and improved time-to-market, facilitating seamless access to domestic and international markets.

Skilled Workforce and Training Opportunities: Mesa boasts a highly skilled and diverse workforce ready to meet the demands of modern manufacturing operations. The region is home to renowned educational institutions, with Mesa hosting such institutions as Arizona State University's Polytechnic campus, Benedictine University @ Mesa, Mesa Community College and AzAMI, Chandler-Gilbert Community College, and many others. These institutions actively collaborate with businesses to offer tailored training programs that equip the workforce with the latest skills and knowledge needed in the industry.

Advanced Manufacturing and Innovation Ecosystem: Mesa has emerged as a vibrant hub for advanced manufacturing and innovation. The city hosts industries such as aerospace, defense, semiconductors, electric vehicles and batteries, and biotech/medical devices, among others, fostering a culture of technological advancement. Collaborative networks, research facilities, and initiatives like LaunchPoint, Mesa's technology incubator, contribute to an ecosystem that encourages innovation, accelerates growth, and attracts investment.

Competitive Business Costs and Quality of Life: Mesa offers a favorable cost structure for businesses, providing a competitive edge. The region benefits from affordable real estate options and cost-effective utilities. Moreover, Mesa offers an exceptional quality of life for employees, with a warm climate, recreational opportunities, cultural attractions, and a welcoming community.

For CEOs aiming to address enhance time-to-market efficiency and increase competitiveness, Mesa presents a compelling choice. The city's stable political environment, strategic location, robust infrastructure, skilled workforce, and innovative ecosystem make it an ideal destination. By choosing Mesa, CEOs can unlock opportunities for growth, collaboration, and operational optimization, positioning their companies for long-term success in an evolving global marketplace.

As they say, the proof is in the pudding, or in Mesa's case, the companies we keep. Here is a sampling of international companies with major operations in Mesa to enhance their supply chains, mitigate risks, and optimize operational efficiency.

- Bridgestone – Japan
- Comarch – Poland
- Daicel – Japan
- Danieli – Italy

- DSV – Denmark
- Embraer – Brazil
- Fujifilm – Japan
- Hyundai Transys – South Korea
- Infineon – Germany
- JX Nippon – Japan
- Matheson Gas – Japan
- Merz Aesthetics – Germany
- Metso – Finland
- Mitsubishi Gas Chemical – Japan
- Mitsubishi Chemical Advanced Materials – Japan
- Nammo Defense Systems – Norway
- Nippon Express – Japan
- NTT – Japan
- Santander – Spain
- Virgin Galactic – UK
- Xnrgy – Canada
- ZF – Germany

[SelectMesa.com](https://www.selectmesa.com)



DSV begins air cargo shipments to Mesa, AZ

DSV, a leader in global transportation and logistics, celebrated the expansion of its air charter network into Phoenix-Mesa Gateway Airport on May 16, 2023. The ribbon cutting ceremony marks DSV's commitment to continue supporting customers within the fast-growing semiconductor industry in Arizona.

[VIDEO >](#)



Understanding Arizona's water position

Regional leaders have prioritized water management in the arid environment of Arizona since before it was recognized as a state. From canal and dam construction in the late 1800s and early 1900s, Colorado River treaties and compacts with neighboring states and Mexico preempting the Colorado River Basin Project Act in 1968 to the 1980 Groundwater Management Act, Arizona's growth in the 20th century was centered around intentional, proactive water management.

Today, even with the massive population growth and advanced industries expanding into Greater Phoenix, Arizona water usage has decreased from 1957 due to intentional conservation, advancements in reclamation and an economic shift away from water-heavy agriculture. The state has several different regulated water sources, the vast majority of which are reclaimed or renewable. The Colorado River shortage declaration necessitated by the 20-year drought is expected to impact Arizona less than its southwest neighbors because of the dedicated planning over the last century.

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Mesa is an All-America City

Mesa wins the All-America City Award for youth programs that encourage engagement, education attainment, and service in their communities. The prestigious award by the National Civic League is bestowed every year to ten municipalities or counties that are directly impacting the lives of their residents.

"Mesa is an All-American City. This year's theme was youth engagement and our application put a spotlight on programs that directly support the growth and success of our youth. They are our future and together we'll thrive," said Mesa Mayor John Giles.

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